

Before TASTE, creating newsletters, correspondence, product specifications, and term papers required the features found in many different software packages. Documents were complex and expensive to produce. With TASTE, you can avoid the complexity and bulky overhead associated with multiple applications.

TASTE blends the best and most often used features of word processing, page layout, drawing, and personal data management; integrating them seamlessly into one elegant, easy-to-use package.

HEAVYWEIGHT WORD PROCESSING.

TASTE delivers word processing features you need. With multiple stationery documents, you control the document types you use most frequently. You directly manipulate all aspects of your document including headers, footers, footnotes and endnotes,

even while previewing your pages. There's also a built-in address book, mail merge that's truly easy to use, spell checking, hyphenation, a 117,000 word dictionary and a thesaurus with 1.4 million entries. All with amazing speed!

BALANCED WITH PAGE LAYOUT.

TASTE balances word processing prowess with easy to use, yet powerful document design. Line and paragraph spacing, custom text styles, and paragraph styles allow you to create extraordinary documents. With multiple-column and variable-width column capability, full Macintosh® color, and a complete set of drawing tools, you'll tip the scales of desk-top publishing in your favor. You can import artwork in PICT or EPS format, automatically wrap text around pictures, and even wrap inside drawn objects!

TASTE - a powerful concept in word processing...

WORD PROCESSING FUNDAMENTALS

TASTE has the right tools to help you get your word processing jobs done quickly and easily.

TASTE stationery documents let you create hundreds of custom templates for just about any type of written communication. TASTE includes a powerful 117,000-word dictionary and a 1.4 million-entry thesaurus that gives synonyms, antonyms, and definitions.

To make formatting quick and easy, TASTE provides paragraph-based style rulers as well as custom text styles that can be automatically applied with a keystroke. You also get 12 different text styles and text case commands to quickly change text to upper, lower, or mixed.

Add footnotes and endnotes, word count, insertion and formatting of dates, time, and page numbers, and you can see that TASTE provides you with extraordinary word processing power.

WORD PROCESSING ELEGANCE

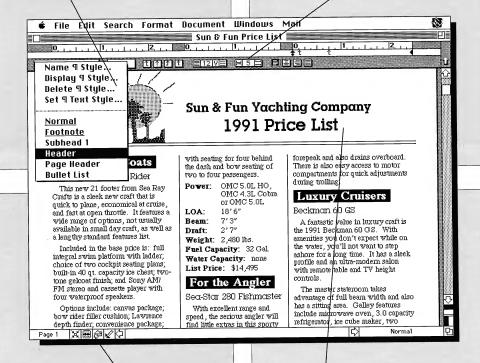
To be truly effective a word processor has to be more than a list of features. Great word processing demands true synergy between effective tools and the creative touch.

TASTE is fast and responsive; the features are powerful, but most importantly, it is easy to use and understand. You can customize your working environment with extensive user preferences, and context-sensitive help is available by a command key.

TASTE makes powerful word processing elegantly simple.

A pop-up menu on the ruler gives you quick access to defining and assigning paragraph styles that include all text attributes and ruler settings. You can format an entire document quickly and easily, and even copy a paragraph style from one document to another!

TASTE's ruler provides handy access to formatting controls such as: paragraph styles for new or existing rulers; left, center, right, and decimal tabs; line spacing in points; spacing between paragraphs; and paragraph alignment to left, center, right, or justified.



Convenient icons near the horizontal scroll bar bring you directly into: page preview, where you can view any number of pages; the address book, the draw layer, and the layout dialog, where you control number of columns, margins, header and footer size, and the applicable page range.

With TASTE, you have easy and direct manipulation of headers and footers. Double clicking over the area of the page for a header or footer brings up a window where you type in your information. A Show Invisibles command keeps boundary lines visible for easy page layout.

Specifications

Stationery Handling

- Create any number of stationery documents for memos, letters, newsletters, envelopes, letterhead, faxes, electronic mail...
- All layout, text, ruler, and custom paragraph style preferences are saved as part of the stationery document.
- Build a custom list of stationery documents directly accessible from the file menu.

Document Layout

- Create single or multiple column layouts with as many columns as you like (depending on page width).
- Arrange columns of equal or different widths on a single page.
- Set margins, header and footer sizes independently.
- Control space between columns on a page and gutter space between pages.

- Apply any layout to any range of pages in a document.
- Set left and right pages independently or make them mirror each other.
- Automatically draw lines between columns.
- Insert column or page breaks in text.

Drawing Layer

- Wrap text around or inside drawn or imported objects.
- Import PICT or EPS files directly into the draw layer.
- Choose from a full set of object drawing tools including: oval/circle, rectangle/ square, rounded rectangle, line, arc, polygon, bezier curve, and arrow.
- Designate objects in the draw layer as master page items so that they appear on every subsequent page.
- Attach objects or pictures to specific paragraphs or to a position on a page.

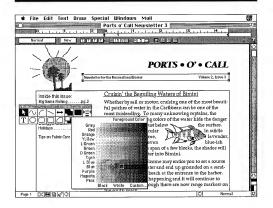
- Edit all drawn objects fully.
- Give objects foreground and background color or special fills.
- Select from a full array of Macintosh fill and line patterns.
- Choose line thicknesses from 1 to 5 points.
- Hide graphics while working on your document for faster scrolling.

Mail Merge

- Merge data from the built-in address book or use database information in standard tab-delimited format.
- Create/use multiple internal address books.
- Specify the merge to include a linear range of one or more records or open a dialog where you can define selection criteria with operators, build multiple criteria or any number of nested queries.
- Select field merge criteria that can include if/then statements and the insertion of any text if the criteria are not met.

...but not just another word processor!

Drawing & Graphics



In TASTE's drawing layer, you can perform most functions found in independent drawing programs. There are eight object-oriented drawing tools from which to choose, including a text tool for layering text on top of solid objects.

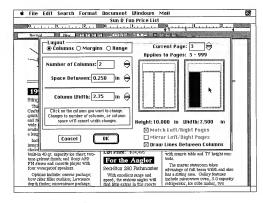
You can rotate objects, align, group, layer, and lock objects, or turn on rulers and grids. In addition, TASTE is unique among word processors with its ability to import PICT and EPS files. If you tag logos or drawn objects as Master Page Items, they will appear on every page thereafter like a template.

You can apply special fills to objects, select from over 140 pre-defined colors, define your own custom colors from the color wheel, and choose from standard Macintosh patterns or grayscale percentages. You can wrap the document's text around pictures or even inside objects! And you can attach an object to a paragraph so that it automatically moves along with the text.

DOCUMENT DESIGN

With TASTE, you can design documents as if you were in a sophisticated page layout program. You can have multiple columns in a document, and the columns can each be different widths. You have control over the space between columns and the gutter space between facing pages.

The sizes of your margins, headers, and footers are easily set by typing in the number or by pulling on "live" handles that visually show you what the page will look like.



You can also define any number of different layouts for different ranges of pages within a document. In fact, every single page in your document could have its own unique layout!

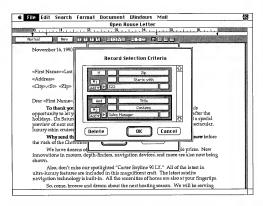
With the document design power of TASTE, you're no longer limited to dull and lifeless word processing. The possibilities for creating dynamic and expressive documents with TASTE are endless!

Address Book & Mail Merge

For ease of record keeping, TASTE features a built-in address book. In it, you can do database-like functions such as adding and deleting records, sorting and finding by fields. You can create multiple address books to serve different purposes.

Performing a mail merge to any document from the address book is easy. TASTE will also merge using tab-delimited files written from applications such as FileMakerTM or 4th DimensionTM, so you can make the most of existing database files.

To set up the merge, you choose the field names and their insertion points in your document. You can then sort the records by any field, and choose a range of records to merge. If your selection criteria are more complex, an easy point-and-click dialog lets you simply select the field, an operator, and the value in as many levels of nested criteria as you like. Your letters will have a personalized, professional touch, and your Rolodex will never be the same!



Spell Checking/Thesaurus

- 117,000 word main dictionary.
- Supplemental user dictionary.
- Check options include double words, capitalization, and proper nouns.
- Set to check spelling in only those paragraphs changed since last check.
- 1.4 million-entry thesaurus with contrasts, comparisons, related words, etc.

Rulers and Paragraph Styles

- Globally control all text and ruler settings with ruler-based paragraph styles.
- Display full, partial, or no ruler.
- Set left, right, center, or decimal tabs.
- Align text to left, center, right or justify.
- Control line spacing in points.
- Add paragraph spacing in points before and after paragraphs.
- Search for and replace words, phrases, and text attributes.

Convenient Commands

- Select any number of pages to view with Page Preview command. Includes live editing of text in preview mode.
- Immediately move to another page using Go to... command.
- Automatically count words, characters, or paragraphs in selected text or entire documents.
- Insert date, time or page number automatically in a variety of formats.
- Directly modify headers and footers.
- Auto-numbering of footnotes and endnotes.
- Turn hyphenation on or off.

Text Attributes

- Styles include: plain, bold, italic, underline, outline, shadow, condensed, extended, strikethrough, reverse, boxed, superscript, subscript.
- Font sizes from 4 to 127 points.
- Supports pictures as characters.

- Text can be colored or have a colored background, plus custom colors, all applied on a character-by-character basis.
- Upper case, lower case or mixed case styles.
- Supports pair kerning of text.

Windows and Compatibility

- Open as many documents and any number of windows as memory allows .
- Tile windows automatically to fit the screen.
- Create charts with a built-in link to Internal Command Language in DeltaGraph™.
- Read and write: text, AppleLink®, MS® Works 2.0, MacWrite®, MacWrite® II, MS® Word 3.0 & 4.0, WordPerfect® (Mac) 1.0, and WriteNow™.

System Requirements

- Macintosh Plus, SE, Classic, SE/30, LC, II, IIx, IIcx, IIsi, IIci, IIfx or Portable.
- 1 MB of memory, System 6.0.2 or higher, Hard disk required.



The Next Step in the Natural Evolution of Word Processing and Document Design.

Achieve the perfect balance in word processing and document design. Power, speed, elegance and ease of use, coupled with a suggested retail price of only \$149, make TASTE the best value in word processing for your Macintosh. Get TASTE today!

